



ACCESS 360 MEDIA FEATURED AT 5TH ANNUAL MONTGOMERY TECHNOLOGY CONFERENCE

CEO Lon Otremba and President Roman Tsunder to Speak at Exclusive Technology Summit

New York, NY – March 11, 2008 – Access 360 Media (<http://www.access360media.com/>), the premier out-of-home in-store, online and mobile media network, today announced that CEO, Lon Otremba, and President and Founder, Roman Tsunder, will present at Montgomery & Co., LLC's 5th Annual Montgomery Technology Conference on Wednesday, March 12, 2008 from 11:00 AM - 11:30 AM. The 5th Annual Montgomery Technology Conference will be held on Tuesday and Wednesday, March 11th and 12th, at the Fairmont Miramar Hotel in Santa Monica, California. The conference will gather a highly select group of 850-plus venture, private equity, public institutional investors and senior technology executives from around the world.

"As mobile and web-based communications rapidly evolve, marketers have developed a pressing need to understand the most influential means of reaching their target demographic," said Kevin Covert, Managing Director and Co-Head of Media Investment Banking for Montgomery & Co., LLC. "Access 360 Media plays a signal role in the digital and mobile marketing space and we're very happy to have them present at the 5th Annual Montgomery Technology Conference."

"The Montgomery Technology Conference is the preeminent gathering of the leaders of today's digital media marketplace," said Otremba. "We are excited to share how Access 360 Media is building a massive audience of engaged young adults on our integrated media platform."

Access 360 Media offers a full-circle out-of-home media network to retailers and brands focusing on the young adult market. The company's tools of the trade include: in-store video executive production; in-store advertising representation; an exclusive turnkey mobile platform; online social networking and, of course, a host of other "secret sauce" ingredients.

About Access 360 Media:

Founded in 2003, Access 360 Media is a premier multi-platform media network that connects to more than 100MM young adult (P12-34) consumers each month in the places and through the communication channels that matter most to them—In-store, Online and Mobile. This multi-platform media network allows advertisers and retailers to fully integrate with young adult consumers by encouraging youth to engage and connect in the marketing message. Based in New York and Los Angeles and led by an experienced executive team, Access 360 Media has distinguished itself through many successful campaigns for and partnerships with Fortune 500 companies and leading retail chains—including the likes of Macy's, Underground Station, Cingular, Motorola, Quiksilver, Wrigley's, Paramount Pictures and Dreamworks.

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