



**CHAIN STORE AGE HOLDS 26TH ANNUAL "RETAIL STORE OF THE YEAR"
AWARDS DINNER IN DALLAS ON MARCH 8TH**

Access 360 Media Sponsors Dinner for Leading Retail Publication's Annual Store Design Competition

G by Guess Wins "Best of Show" Award

NEW YORK, NY – March 7, 2008 – Chain Store Age, <http://www.chainstoreage.com/>, the leading publication serving retail headquarters management, today announced that the 26th annual "Retail Store of the Year" awards dinner will be held on Saturday, March 8th at the Hilton Anatole in Dallas, TX. The overall "Best of Show" award will be presented to G by Guess, a new store format of Guess?, Inc., located in Escondido, CA. Premier out-of-home in-store, online and mobile media network, Access 360 Media, <http://www.access360media.com/>, will sponsor the awards dinner for the second year in a row.

"For twenty-six years, the "Retail Store of the Year" nominees have consistently pushed the envelope of retail store design and functionality," said Murray Forseter, Publisher & Group Editorial Director for Chain Store Age. "The competition has, once again, been fierce and it is Chain Store Age's pleasure to honor G by Guess as one of the nation's greatest retail stores."

"This marks the second year in a row that Access 360 Media will sponsor the 'Retail Store of Year' awards dinner," said Lon Otremba, CEO of Access 360 Media. "Chain Store Age is the premier magazine in the retail industry, and to be able to contribute to their annual celebration of store design is an incredible honor."

The awards were selected by an independent panel of judges from the retail industry from some 200 entries. Awards will be given to 29 first place finishers, plus nine honorable mentions in various categories, including: soft lines specialty stores; hard lines specialty stores; supermarkets; department stores and international stores.

About Chain Store Age:

Chain Store Age, first published in 1925, is the leading publication serving retail headquarters management. Its readers include chain headquarters decision makers from department stores, discount stores, specialty stores, supermarkets, convenience stores, variety stores, general merchandise stores, drug stores, home centers and hardware chains, and non-store retailers as well as shopping center owners and developers.

About Access 360 Media:

Founded in 2003, Access 360 Media (<http://www.access360media.com>) is a premier multi-platform media network that connects to more than 100MM young adult (P12-34) consumers each month in the places and through the communication channels that matter most to them—In-store, Online and Mobile. This multi-platform media network allows advertisers and retailers to fully integrate with young adult consumers by encouraging youth to engage and connect in the marketing message. Based in New York and Los Angeles and led by an experienced executive team, Access 360 Media has distinguished itself through many successful campaigns for and partnerships with Fortune 500 companies and leading retail chains—including the likes of: Cingular; Dreamworks; For Your Entertainment (f.y.e.); Fred Meyer; Hollywood Video; In Motion; Macy's; Motorola; Movie Gallery; Paramount Pictures; Quiksilver; Rent-a-Center; Underground Station; Virgin MegaStores, Wrigley's and more.

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