



## **ACCESS 360 MEDIA EXPANDS INTO NEW NYC OFFICES**

### **Premier Cross-Platform Out-of-Home Media Network Takes New Space in Big Apple**

NEW YORK, NY – March 1, 2008 – Access 360 Media, [www.access360media.com](http://www.access360media.com), the premier out-of-home in-store, online and mobile media network, today announced the opening of their new NYC offices at 584 Broadway, Suites 610 and 612. At nearly 4,000 square feet, the new offices will house the growing company's headquarters through at least February 2011. Access 360 Media also holds west coast offices in Venice, CA. CEO Lon Otremba made the announcement.

"Access 360 Media has seen incredible growth in terms of both the size of our media network—which reaches more than 100MM young adults each month in over 10,000 retail locations nationwide—and the size of our staff, where we have added a significant number of critical hires over a relatively short time," said Mr. Otremba. "We are excited to be expanding into such wonderful new offices in a prime Manhattan location."

Access 360 Media offers a full-circle out-of-home media network to retailers and brands focusing on the young adult market. The company's tools of the trade include: in-store video executive production; in-store advertising representation; an exclusive turnkey mobile platform; online social networking and, of course, a host of other "secret sauce" ingredients.

#### **About Access 360 Media:**

Founded in 2003, Access 360 Media (<http://www.access360media.com>) is a premier multi-platform media network that connects to more than 100MM young adult (P12-34) consumers each month in the places and through the communication channels that matter most to them—In-store, Online and Mobile. This multi-platform media network allows advertisers and retailers to fully integrate with young adult consumers by encouraging youth to engage and connect in the marketing message. Based in New York and Los Angeles and led by an experienced executive team, Access 360 Media has distinguished itself through many successful campaigns for and partnerships with Fortune 500 companies and leading retail chains—including the likes of Macy's, Underground Station, Cingular, Motorola, Quicksilver, Wrigley's, Paramount Pictures and Dreamworks.

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